

The logo consists of a stylized star or flower shape with five points, each a different color: blue, green, yellow, orange, and red.

**Women in Sport**

**Second  
Women in Sport  
Conference**

**Programme**

**Thursday, 26 November 2015**

**18.00**

**UNI Global Union, Nyon**



## **Programme**

### **Thursday 26 November 2015**

**UNI Global Union**  
**Avenue Reverdil 8-10**  
**CH-1260 Nyon**

**17.30-18.00**  
**Registration**

**18.00-18.10**  
**Tatiana Oberson, Women in Sport**  
**Welcome and introduction**

**18.10-18.30**  
**Tatjana Haenni, FIFA**  
**Success of the FIFA Women's World Cup Canada 2015**

**18.30-18.50**  
**Brendan Schwab, UNI Global Union**  
**The role of the athletes and their unions in advancing gender equity in sport, on and off the field**

**18.50-19.15**  
**Linzey Schaller, Osprey Leadership Consulting**  
**Behaviour in the workplace and its perception**

**19.15-20.00**  
**Panel discussion and Q&A**

**20.00**  
**Cocktail offered by UNI Global Union and informal discussion**

Please do not hesitate to reach out to us at

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**CH-1260 Nyon**  
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**[www.womeninsport.com](http://www.womeninsport.com)**

## Tatjana Haenni

### FIFA Deputy Director and Head of Women's Football

She has been an amateur football player, playing on club level as well as 23 international women's matches for the Swiss Women's National Team between 1984 and 1996. She has also been a football coach for several years (UEFA A Coaching Licence), was involved on various organisational levels with her club and since 2005, in her spare time, is the President of FC Zürich Frauen, Switzerland's most successful women's football club team.



She has started her professional life in football at UEFA in 1994 as the first employee fully dedicated to women's football to then join SAT.1 Switzerland TV in 1998 and pursue her career at FIFA in 1999. At FIFA she has worked her way up from again being the first person fully dedicated to women's football to her actual role as Deputy Director and Head of Women's Football. In this role she is in charge of the organisational aspects and the project leader for all FIFA Women's World Cups, women and youth tournaments. She was the project leader for the FIFA Women's World Cup Canada 2015™, the FIFA Women's Football Symposium 2015 and is in charge of the FIFA Women's Football Task Force, the FIFA Women's International Match Calendar and the three FIFA Women's Football Committees.

Tatjana wants to talk about women's football as a sports discipline, but also about gender issues and the role of women in football. In her view, both aspects need much more attention, respect and support. At the conference, Tatjana will be talking about the success of the FIFA Women's World Cup 2015™.

## Brendan Schwab

### UNI Global Union Head of UNI World Athletes

Australian lawyer Brendan Schwab is Vice President of the Fédération Internationale des Associations de Footballeurs Professionnels (FIFPro), Chairman of FIFPro Division Asia/Oceania and the recently appointed Head of UNI World Athletes, the Swiss based global collective of 85,000 athletes through major player associations.



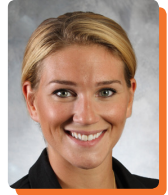
Brendan has over 20 years experience in the collective representation of professional athletes and the player union movement. He is also a former General Secretary of the AAA, the peak body for Australia's eight major player associations, and Chief Executive of Professional Footballers Australia (PFA), the exclusive collective bargaining agent for players in Australia's men's and women's national football teams and league. During his time with the PFA he negotiated the transition of Australia's women's national team from amateurism to professionalism and entrenched the role of women players in the decision making and collective bargaining activities of the PFA.

At the conference, Brendan will be speaking on the role of athletes and their unions in advancing gender equity in sport, on and off the field touching, amongst others.

## Linzy Schaller

### Osprey Leadership Consulting

Linzy Schaller was a professional volleyball player with R.C. Villebon in Paris and Marcq-en-Boroeul in Lille as well as a player/coach for several years with Genève Volley.



She completed the Executive Coaching program at Columbia Business School in New York City. She graduated from the University of San Francisco with degrees in Psychology and Communication, and earned her MBA in International Business from the International University in Geneva. She is fluent in French and English.

Linzy was a World-Wide Trader for a global supply and logistics company, giving her broad exposure to many different business cultures and customs around the world. In her role as consultant for Osprey Leadership Consulting she now works with global executives and high potential leaders and teams to both identify individual performance factors and evaluate the interpersonal dynamics of teams and culture.

At the conference, based on her experience working with various Fortune 500 companies, Linzy will be speaking about women's behaviour in the workplace and how it is perceived.

## Moderator

### Tatiana Oberson

### Founder of Women in Sport

A Swiss national and a trained translator with a Master in Communication and Media, Tatiana has more than 25 years working experience in various industries and roles.

Thereof, she spent 15 years with UEFA in various positions where she was responsible for organising large prestigious events and later, for establishing UEFA's communication strategy with its' most important partners, the broadcasters. Having seen grow UEFA from a small organisation with 70 people to its present structure and at the same time realising that the development of women was largely neglected, she decided to create Women in Sport.

Women in Sport was founded in 2013 and currently has around 350 members. They are women that are professionally active in the sports or any associated industries. Its aims are to engage with individual women and create a network to enable women to develop the tools that will help them advance in their careers and strengthen their positions and their decision-making power.